

# Ric Lanciotti

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## Professional Experience

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### Willamette University / Pacific Northwest College of Art

Portland, OR

#### Instructor / Assistant Professor

Aug. 2006 - Present

- Led engaging, interactive classes on behalf of private arts college with over 2,000 students enrolled annually, granting undergraduate and graduate degrees in fine arts, print media, audio production and visual studies.
- Taught up to 50 students each semester on digital design tools, photo manipulation, illustration and sound design, leveraging tools such as Adobe Photoshop, Illustrator, Audition, Premiere Pro, Final Cut Pro and Dragonframe.
- Created course curriculum on topics including Audio and Visual Design, Animation, Video and Performance Art, leading sessions featuring lectures, critiques and discussions for groups of up to 20 students.
- Developed digital exercises and video tutorials accessed by up to 1,000 students and instructors of multiple digital arts classes, demonstrating step-by-step usage of popular software tools.
- Worked closely with IT staff through selection and implementation of video conference platform rolled out school-wide, providing guidance and support to faculty during transition to virtual programs.
- Served as panelist and mentor for students completing thesis presentations, providing high-level feedback and guidance to foster advancement of professional capabilities.
- Delivered virtual presentations for faculty members, outlining student engagement strategies and online course facilitation best practices to promote academic comprehension.
- Provided training and mentorship to new instructors teaching digital arts classes, reporting to Department Chair.

#### Adjunct Faculty Senator

Aug. 2025 - Present

- Working with the other Adjunct Faculty senator, I served as a liaison between adjunct faculty and the college dean. This led to a pay increase and a new ranking system for all adjunct faculty, which will be implemented next year.
- I collaborated with another adjunct senator to develop, circulate, and then compile a survey. This survey was utilized in several meetings with the Provost and Dean to help resolve complaints from adjunct faculty.

#### Campus Technology Trainer

Aug. 2003- 2013

- Led trainings for groups of up to 400 attendees regarding software features and functions, working to promote adoption of new technology tools amongst students and faculty.
- Developed help site for students and faculty, covering common technical issues and troubleshooting guidelines, leading surveys and interviews with over 500 individuals to inform content and topics.
- Created instructional videos which received up to 100,000 views, achieving up to 90% like ratios from audiences.
- Contributed to technology migrations impacting over 1,000 end users institution-wide, encouraging optimal usage of new CMS platform and editing tools while reporting to Director of Technology.
- Delivered up to 30 training sessions each year, leading orientations for incoming students regarding campus-wide computer systems and digital processes.

### Smith Teamaker

Portland, OR

#### In-House Designer - Full-Time

May 2015 - 2017

- Directed key aspects of creative branding and digital marketing initiatives on behalf of renowned artisanal tea company generating up to \$3 million in annual revenue.
- Developed 100+ promotional videos which were displayed on company website, Instagram and YouTube channel, with each segment generating up to unique 4,000 views.
- Created branding and informational assets including product imagery and banners featured on website homepage, working closely with webmaster and social media manager to attract and engage target audiences.
- Designed signage for brick-and-mortar locations and developed dozens of branded menus utilized across independent coffee houses and tea retailers nationwide.

## Additional Experience

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### Linbit

Tualatin, OR

Video & Technical Training - Contract

Jan. 2014 – Dec. 2014

- Contributed to training and educational initiatives on behalf of technology company specializing in open-source software and storage solutions, generating up to \$6 million in annual revenue.
- Created video-based training materials for multiple products, incorporating screencasts, animations and quizzes to engage and educate users while reporting directly to COO.
- Revised 150-page training manual covering setup, implementation and troubleshooting for DRBD and PROXY software, updating material to encompass new features and best practices for system transition processes.

### Couch Gallery & Performance Space

Portland, OR

Co-Founder & Co-Owner

Jan. 2005 – Dec. 2007

- Directed key aspects of launch processes on behalf of art gallery and performance space spanning 750+ square feet, with events receiving media coverage in Portland Mercury, Willamette Week and PortlantArt.net.
- Contributed to planning and execution of nearly 25 events reaching hundreds of attendees, working to expand accessibility and appreciation of community arts programs.

## Education & Training

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### Portland State University

Portland, OR

Master of Science - Postsecondary Adult & Continuing Education

May 2020

Certificate in Training & Development, with topics including Instructional Design, eLearning and Course Evaluation.

### Savannah College of Art & Design

Savannah, GA

Bachelor of Fine Arts - Video & Film

May 1999

Completed minor in Art History.

## Technical Skills

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Proficient in Microsoft Office, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Audition), Final Cut Pro, Adobe Captivate, Dragonframe, Motion, Articulate Storyline, HTML, CSS JavaScript, Python and Shell Scripting.

## References

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Serenity McWilliams

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Kris Anderson

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Anis Mojgani

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